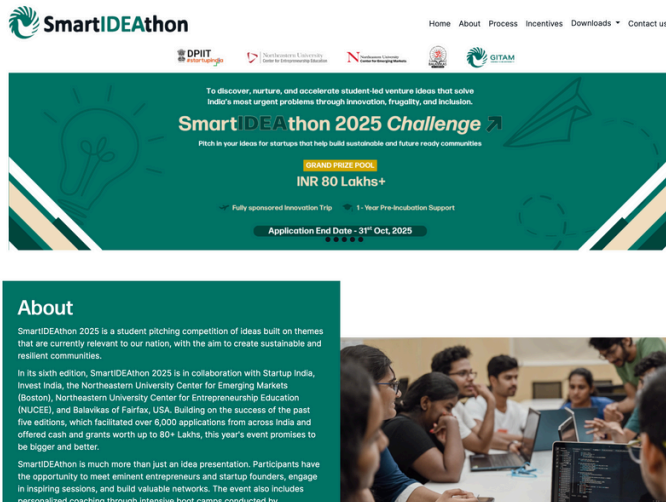
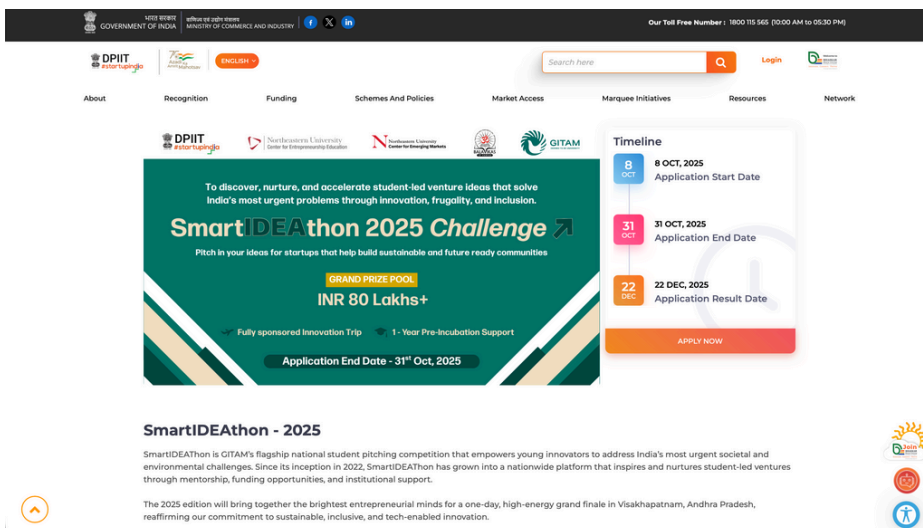


How to Apply

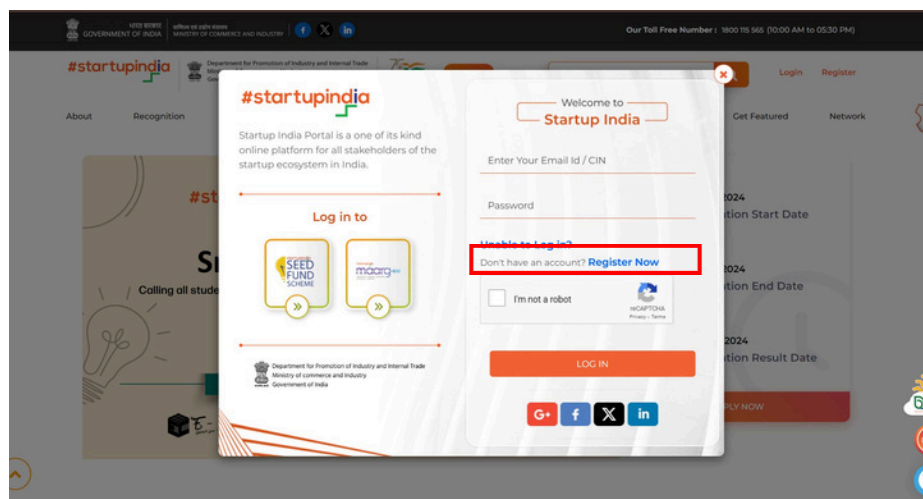
STEP 1: CREATING A PROFILE



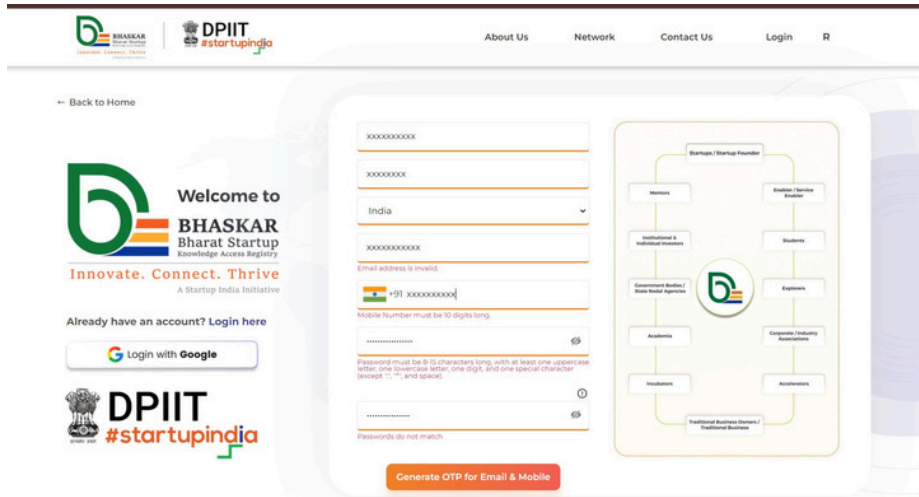
- Visit the Website:
<https://smartideathon.gitam.edu/>
- Locate the "Apply Now" Button on the homepage right side, Click the "Apply Now" button to begin the application process.



- Upon clicking 'Apply Here,' you will be redirected to the Startup India page, where you can proceed by selecting the 'Apply Now' button.

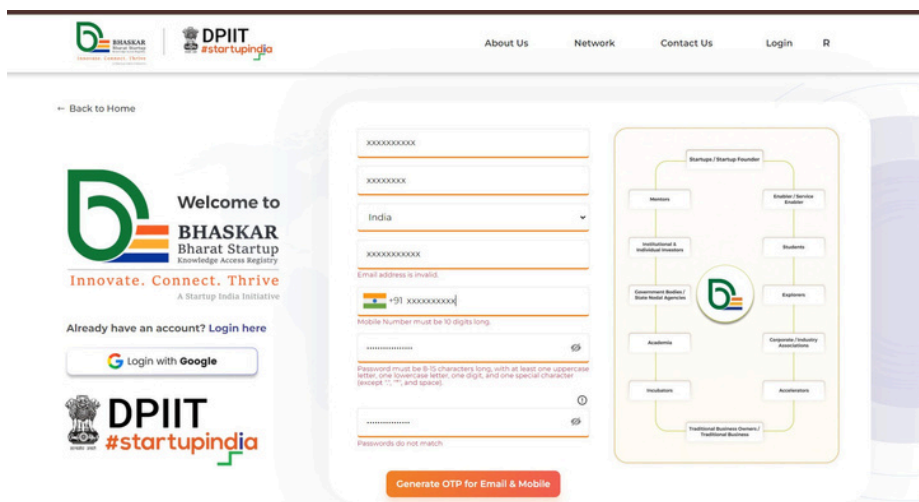


- If you are registering for the first time, click 'Register Now'.



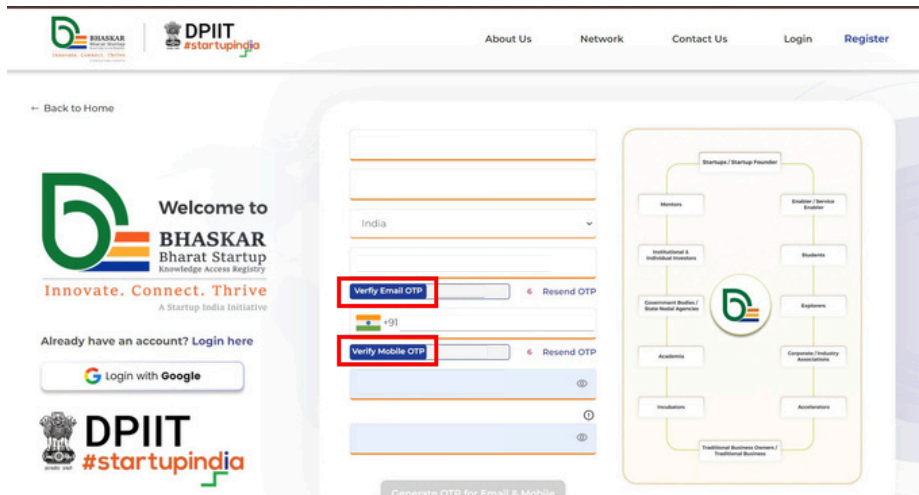
Registration form with fields for Name, Email, Mobile Number, and Password. A diagram on the right shows the BHASKAR Bharat Startup Knowledge Access Registry structure.

- Please enter your details carefully, ensuring that your first name, last name, email, and mobile number are correct. Ensure your mobile number is 10 digits long without any spaces, and use your personal email address. After setting your password, double-check all your personal information before proceeding.



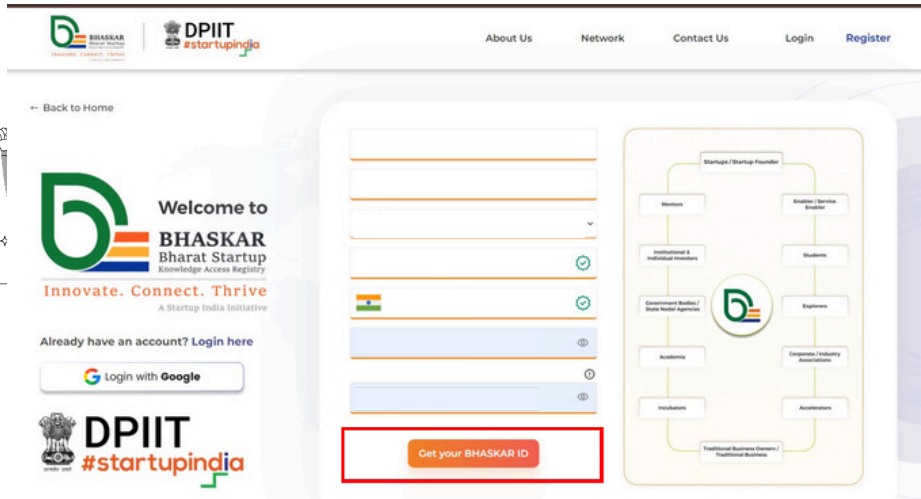
Registration form with fields for Name, Email, Mobile Number, and Password. A diagram on the right shows the BHASKAR Bharat Startup Knowledge Access Registry structure.

- Click "Generate OTP for Email & Mobile" to receive one-time passwords (OTPs) for both your email and mobile number. You must enter and verify both OTPs to proceed.



Registration form with fields for Name, Email, Mobile Number, and Password. A diagram on the right shows the BHASKAR Bharat Startup Knowledge Access Registry structure.

- Click "Generate OTP for Email & Mobile" to receive one-time passwords (OTPs) for both your email and mobile number. You must enter and verify both OTPs to proceed.



Back to Home

Welcome to **BHASKAR** Bharat Startup Knowledge Access Registry
Innovate. Connect. Thrive
A Startup India Initiative

Already have an account? Login here

Login with Google

DPIIT #startupindia

Get your BHASKAR ID

Startups / Startup Founder

Enabler / Service Provider

Students

Explorers

Corporate / Industry Associations

Academics

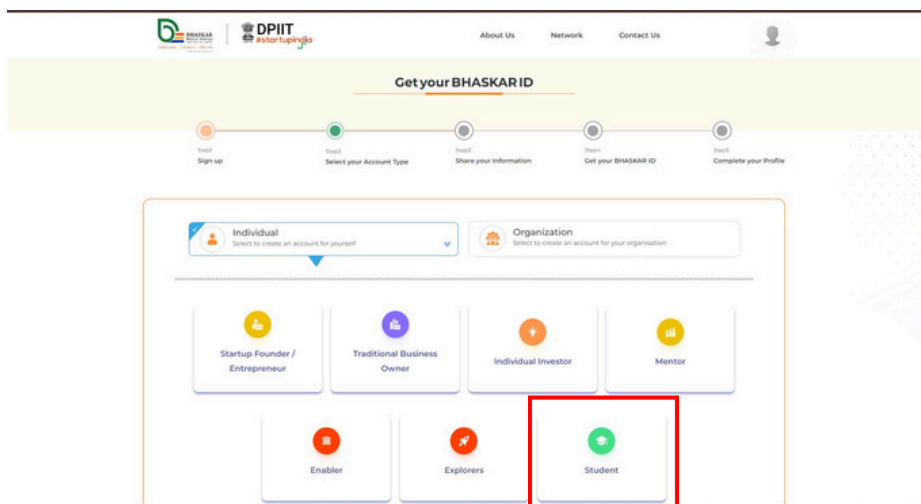
Government Bodies / State Nodal Agencies

Institutional & Individual Investors

Traditional Business Owners / Traditional Business

Insulators

- After verifying both OTPs, please click on "Get your BHASKAR ID" to proceed to the next step in the process.



Get your BHASKAR ID

Step 1 Sign up

Step 2 Select your Account Type

Step 3 Share your Information

Step 4 Get your BHASKAR ID

Step 5 Complete your Profile

Individual
Select to create an account for yourself

Organization
Select to create an account for your organization

Startup Founder / Entrepreneur

Traditional Business Owner

Individual Investor

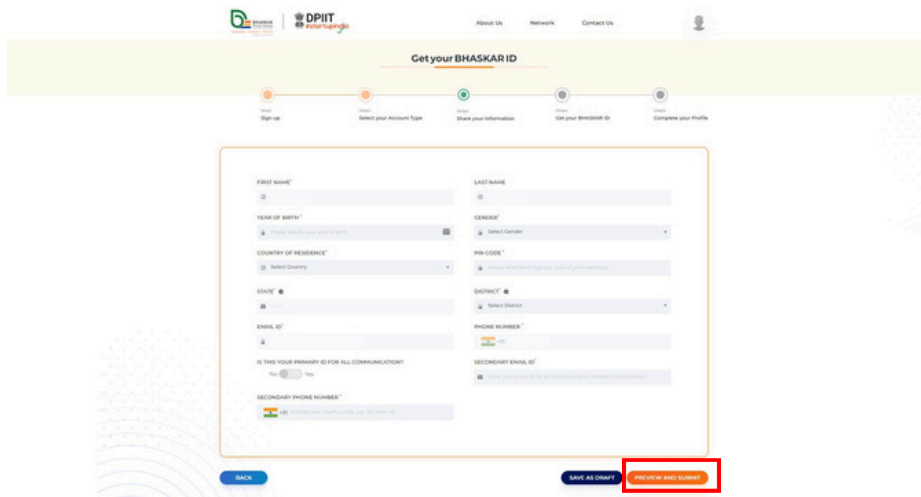
Mentor

Enabler

Explorers

Student

- In the next page please click on "Individual" and select "Student" to proceed with the next steps.



Get your BHASKAR ID

Step 1 Sign up

Step 2 Select your Account Type

Step 3 Share your Information

Step 4 Get your BHASKAR ID

Step 5 Complete your Profile

FIRST NAME *

LAST NAME *

YEAR OF BIRTH *

COUNTRY OF RESIDENCE *

STATE *

DISTRICT *

EMAIL ID *

PHONE NUMBER *

IS THIS YOUR PRIMARY ID FOR ALL COMMUNICATION? (Yes/No)

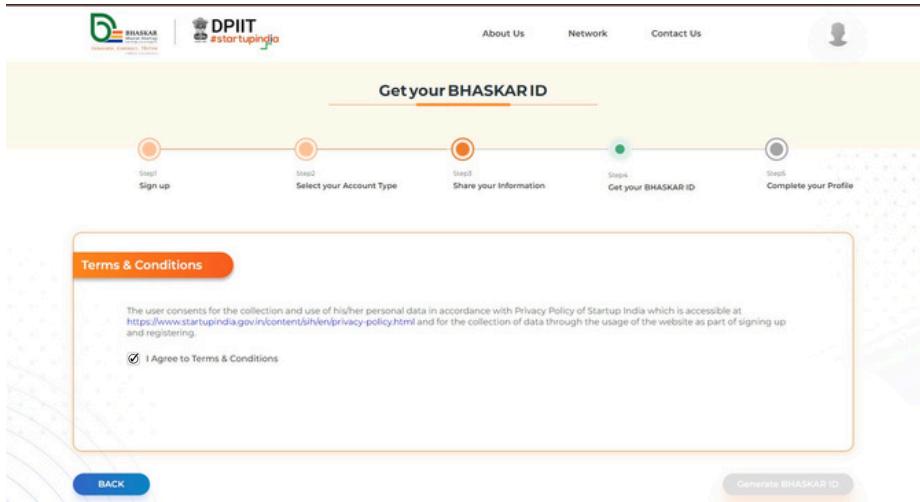
SECONDARY PHONE NUMBER *

SECONDARY EMAIL ID *

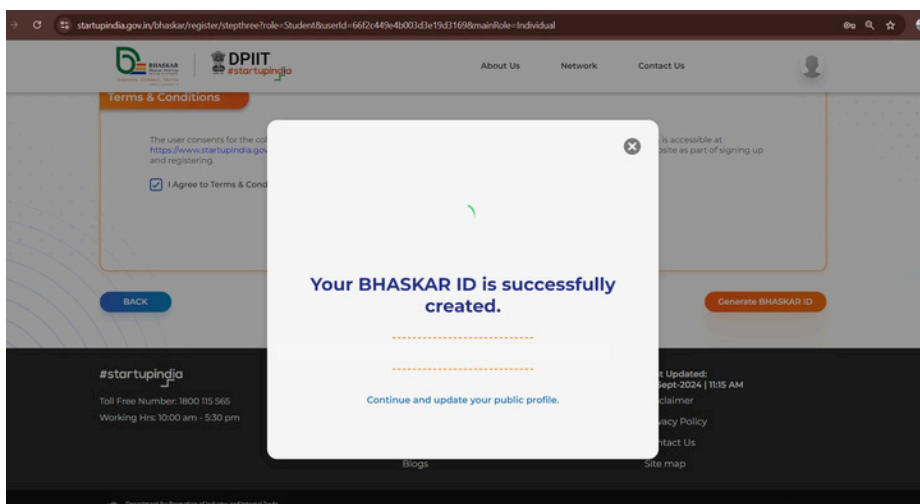
Save As Draft

Preview And Submit

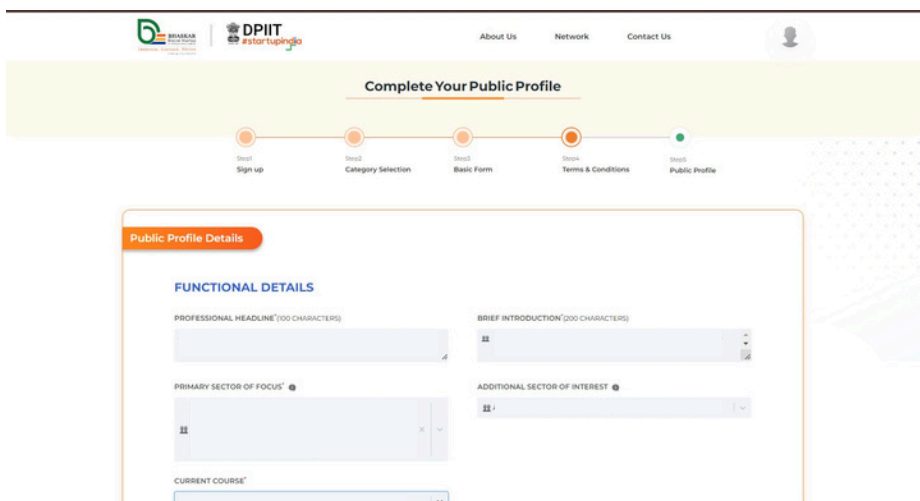
- Please review your personal details on the next page with care. Additionally, you will be required to enter some details, such as your date of birth and state. Once you have verified the information, kindly click on "Preview And Submit" to finalize the process.



- Please agree to the terms and conditions.

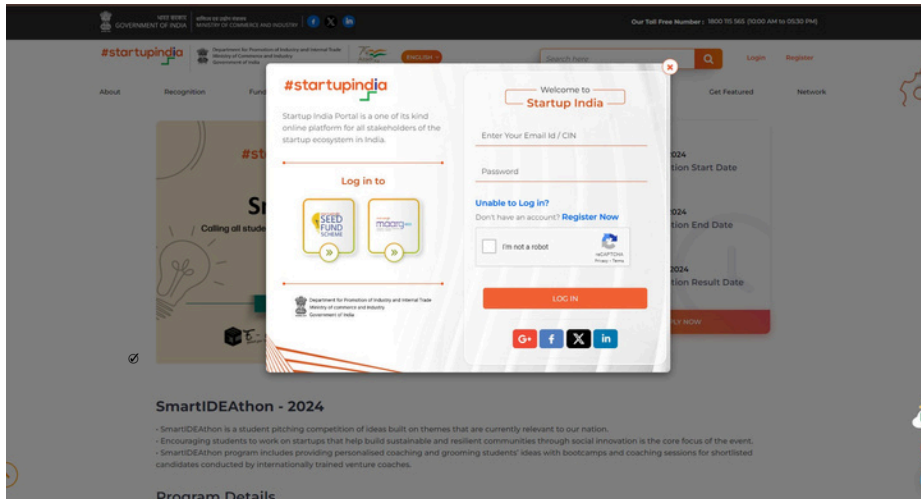


- Your BHASKAR ID has been successfully created.



- Please enter your Public Profile Details and complete your Profile

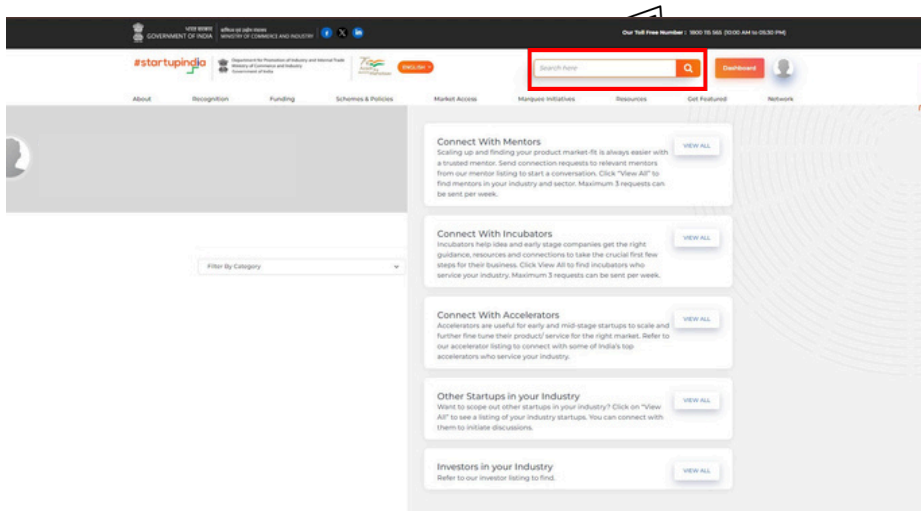
STEP 2 : SUBMITTING THE APPLICATION



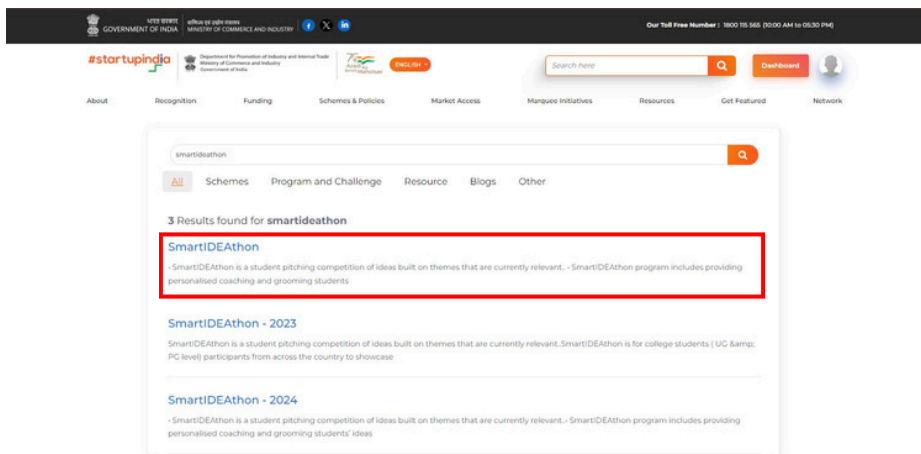
- Upon completion of the process, kindly click on the following link and click on **"Apply Now"**

<https://www.startupindia.gov.in/content/sih/en/ams-application/challenge.html?applicationId=66dec108e4b0da161d5be3d2>

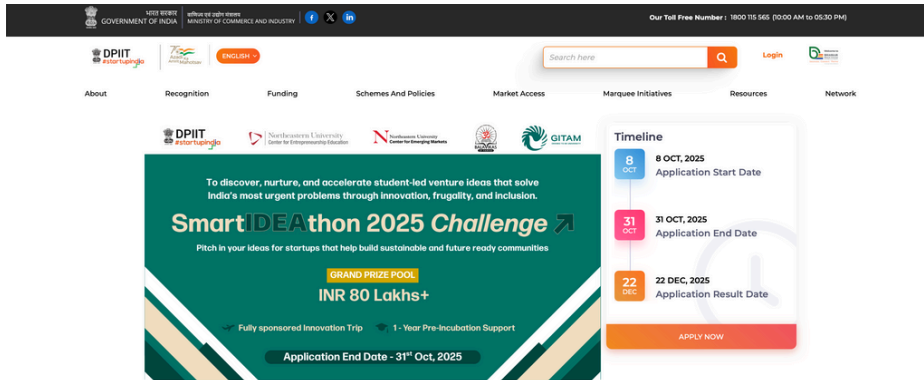
Please log in using the email and password associated with your profile.



- After logging in, you will be redirected to this page. Please use the search bar to look for 'SmartIDEathon'.



- Click on the First link



SmartIDEAthon 2025 Challenge

To discover, nurture, and accelerate student-led venture ideas that solve India's most urgent problems through innovation, frugality, and inclusion.

Pitch in your ideas for startups that help build sustainable and future ready communities

GRAND PRIZE POOL
INR 80 Lakhs+

Fully sponsored Innovation Trip | 1-Year Pre-incubation Support

Application End Date - 31st Oct, 2025

Timeline

- 8 OCT, 2025 Application Start Date
- 31 OCT, 2025 Application End Date
- 22 DEC, 2025 Application Result Date

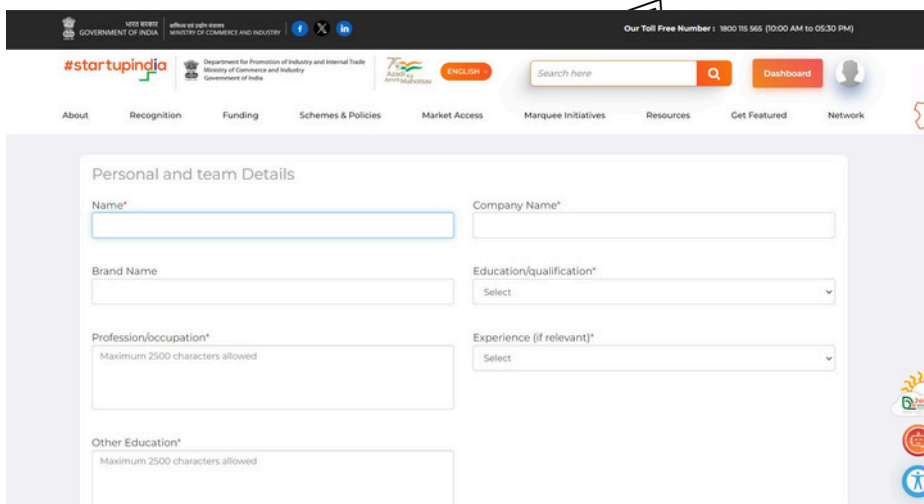
APPLY NOW

Click on View Submitted Application

SmartIDEAthon - 2025

SmartIDEAthon is GITAM's flagship national student pitching competition that empowers young innovators to address India's most urgent societal and environmental challenges. Since its inception in 2022, SmartIDEAthon has grown into a nationwide platform that inspires and nurtures student-led ventures through mentorship, funding opportunities, and institutional support.

The 2025 edition will bring together the brightest entrepreneurial minds for a one-day, high-energy grand finale in Visakhapatnam, Andhra Pradesh, reaffirming our commitment to sustainable, inclusive, and tech-enabled innovation.

Personal and team Details

Name*

Company Name*

Brand Name

Education/qualification*

Profession/occupation*

Experience (if relevant)*

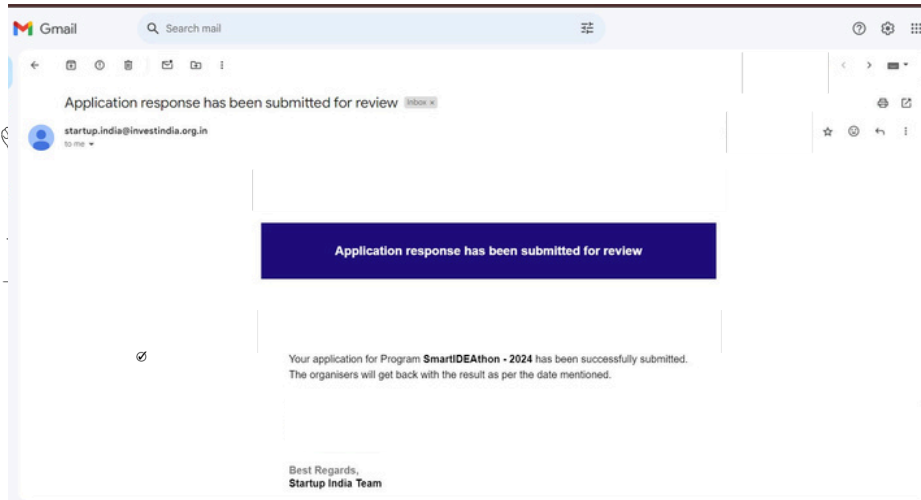
Other Education*

- Please enter your details and your team details



Thank you for submitting your application.

- Upon successful submission, a message will appear confirming that your application has been submitted!



- You may check your email to confirm the successful submission of your application.

If you are still facing issues with the registration process, please complete this Google Form for assistance.

<https://forms.gle/TEyxSNxbPSziRvGw6>

Contact

 GITAM Deemed to be University
Gandhi Nagar, Rushikonda
Visakhapatnam - 530045
Andhra Pradesh, India

 Venture Development Centre (VDC)

 smartideathon@gitam.edu

 8341241168, 7989253780