



GITAM

(DEEMED TO BE UNIVERSITY)

VISAKHAPATNAM • HYDERABAD • BENGALURU



INVEST INDIA

NATIONAL INVESTMENT PROMOTION
& FACILITATION AGENCY

#startupindia



ST INDIA

VDC VENTURE
DEVELOPMENT
CENTRE

Smart**IDEA**thon - 2023

24th & 25th August 2023 @ Hyderabad



Northeastern University
Center for Entrepreneurship Education



Northeastern University
Center for Emerging Markets



E-Club
Unleash your Entrepreneurial Spirit



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About GITAM

Gandhi Institute of Technology and Management (GITAM) was established in 1980 by a group of eminent intellectuals and industrialists, led by Dr. M. V. V. S. Murthi, former Member of Parliament and popular philanthropist. Their goal is to bring to life Mahatma Gandhi's vision of an institution for higher education that transcends all barriers.

In 2019, to create an abode for various entrepreneurship activities on campus, Venture Development Center (**VDC**) which is a venture pre-incubator and the epicenter for all the startup action at GITAM was launched. It is run by a dedicated team of venture coaches, trained & certified by Northeastern University, Boston.

Complementing the **VDC's** actions, we have **E-Clubs** on all three campuses that are entirely student-run. Our **E-Clubs**, drive various initiatives that prompt and promote entrepreneurship by conducting multiple events.

What is SmartIDEAthon-2023?

SmartIDEAthon is an annual event organized by **E-Club**, morphed into a national event, opening its doors to welcome and invite student participants from across the country to showcase their venture ideas.

In the year 2022, SmartIDEAthon-2022 collaborated with StartupIndia, Invest India, Northeastern University Center for Emerging Markets, Boston and Northeastern University Center for Entrepreneurship Education (NUCEE), Boston. With an overwhelming response from all Indian States, it had received 1200+ applications. The cash and grant prizes were worth up to 30 Lakhs.

Themes

- Food and Health
- Sustainable Fashion
- Toys for S.T.E.M
- Frugal Innovation

Notable Past Guests



Prof. Greg Collier
Director of International
Program, NUCEE



Ravi Ramamurti
Professor of international
Business & Director,
Northeastern University



Sadhguru
Founder, Isha Foundation



Suresh Garg
CMD, Zeon Lifesciences



Sameer Desai
V.P Marketing & Operations,
APAC



Prashant Warier
CEO, Qure.ai



Piyush Verma
Founder, Manush Labs



Raktim Chattopadhyay
Founder & CEO, Esperer



Bharath Kumar
Co-Founder, Zerocode



Malini Parmar
Co-Founder, Stonesoup.in



Muralidhar Nayak
Co-Founder & CIO, Paymatrix



Dr. Jitendra Sharma
CEO, AMTZ

Contact

Ms. Sreedevi Devireddy

Director - VDC

✉ director_vdc@gitam.edu

Dr. Raja P Pappu

Professor of Entrepreneurship

Director - Research & Consultancy

✉ rpappu@gitam.edu

Mr. Mahesh Varier

Deputy Director - VDC (BLR)

✉ mvarier@gitam.edu

Mr. Fakhruddin Sheikh

Deputy Director - VDC (HYD)

✉ Fsheik@gitam.edu

Ms. Debalina Das

Coach - VDC

Convener-SmartIDEAthon-23

✉ Ddas2@gitam.in

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